

## **Community Advisory Board Meeting**

**Date:** 12/29/2020

Started meeting at 2:07pm

Ended Meeting at 2:54pm

### **All Present at Meeting**

Steve Carlson, Chair

John White, Vice-Chair

Keshia Chino, Secretary

Chris Fries, General Member

Mark Lundeen, WOJB

### **Introductions**

**Mark Lundeen** mentioned his 4 years here at WOJB and all the stuff he has done lately with replacing equipment around the studio as well as a new antenna that helps reach more people farther away.

**Steve Carlson** Has been in the Trego area for quite some time and he and his wife love the station. He has been listening to the station for a long time.

**John White** is located in Shell Lake and hasn't been around long but absolutely loves the station and would like to see more WOJB presence around the area. He feels that the radio station gets skipped more often because of media services like Spotify, Amazon and Pandora.

**Keshia Chino** explained that she was a college student at Lac Courte Oreilles Ojibwe College and she is working on her bachelors degree in Business Administration. She is an intern at WOJB and is learning more about Non profit organizations and how they function as well as how grants work for National Public Radio fit into place.

**Chris Fries** has been a listener since 1983 while at NMU, he really likes to listen to Blues Mondays. He has been community involved and liked to attend things at the Park Center before COVID-19 hit the area.

### **Community Presence**

**John White** explained that there isn't much public presence around his area and feels that radio stations often get skipped because of the media streaming services that are available online.

**Steve Carlson** wants to see it come back to what it used to be. Would like to see more community involvement and more local news on the radio.

**Chris Fries** loves that WOJB involves local community Hosts and it feels more like a personal connection with the hosts on the radio.

### **Evening Drive Programming**

There was some discussion about programming at the 5 PM hour. Maybe find a local news program or community related discussions instead of repeating Democracy Now.